



# Once you see and feel it makes a difference. A Conceptual Framework and Measurement Approach to Capturing Resonance and Self- Efficacy as Drivers for Social Innovation and Resilience.

Eura 2023 The European City: A practice of resilience in the face of an uncertain future

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## Issue | starting point | motivation

- **Structurally weak regions** due to (ongoing) economic structural change
- multiple, **'grand' societal challenges**, such as climate and energy crises, but also urban shrinkage, brain drain or deteriorating physical and cultural infrastructure due to structural change
- Necessary to find **ways for** regional **viability** and multi-layered **resilience**, such as regional, group-related or individual resilience

## Suggestion for a conceptual framework | objective | perspectives

- **Social Innovation**
  - Corporate Social and Regional **Responsibility** (CSR, CRR)
  - **Resonance** relationships and self-efficacy
- } taking place in a **Regional Innovation System**



## Theory of Resonance (Rosa 2019)

### Open questions | research gaps

How can **resonance relationships** be strengthened in **regional innovation systems (RIS)**, especially with regard to **social innovation (SI)** and **corporate regional responsibility (CRR)**?

And what **effects** does this have **on regional resilience**?

### Resonance

- **sociological interpretation of our western modern form of society** always in view of the question which social dynamics promote or inhibit possibilities of a good life
- reply to the **“social acceleration”** (Rosa 2013): describes challenges of **dynamic stabilization** and **alienation**
- guiding ideas: **world-relationship formed by affectation and emotion, intrinsic interest** and **self-efficacy expectation**
- reciprocal relationship with **other actors**, the **spatial environment** and **activities/actions**

# Conceptual Baseline & Framework



Regional Responsibility Resonance  
Innovationen durch CRR

## Theory of Resonance (Rosa 2019)

### Regional Innovation System (RIS)

Social  
Innovation

Social  
Innovation

Social  
Innovation

## Social innovations in RIS

- are **new, often cross-sectoral forms of cooperation** at the individual or organizational level that **develop new** - in the sense of de facto new or adapted for the first time in their respective context - **ideas** on how to satisfy local or regional, socially relevant needs **and implement them**
- increase the actors' ability to shape their environment
- have the potential to contribute to solving societal challenges in the long term

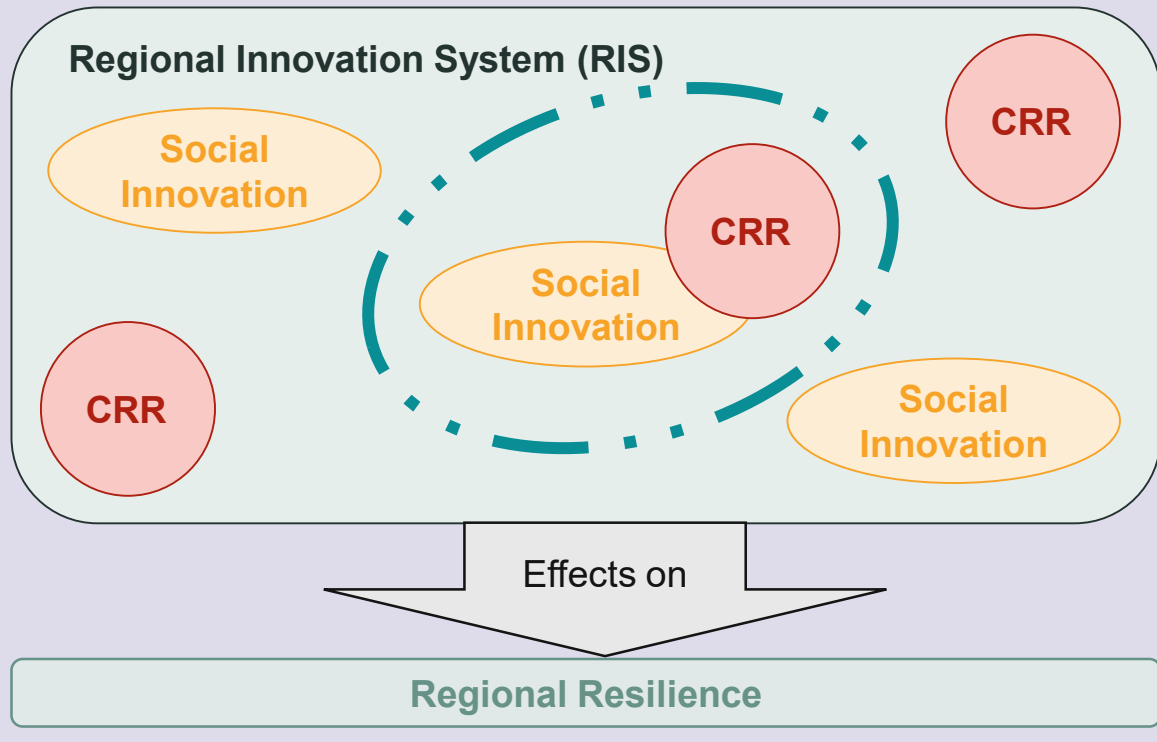
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# Conceptual Baseline & Framework



Regional Responsibility Resonance  
Innovationen durch CRR

## Theory of Resonance (Rosa 2019)



## Corporate Regional Responsibility (CRR)

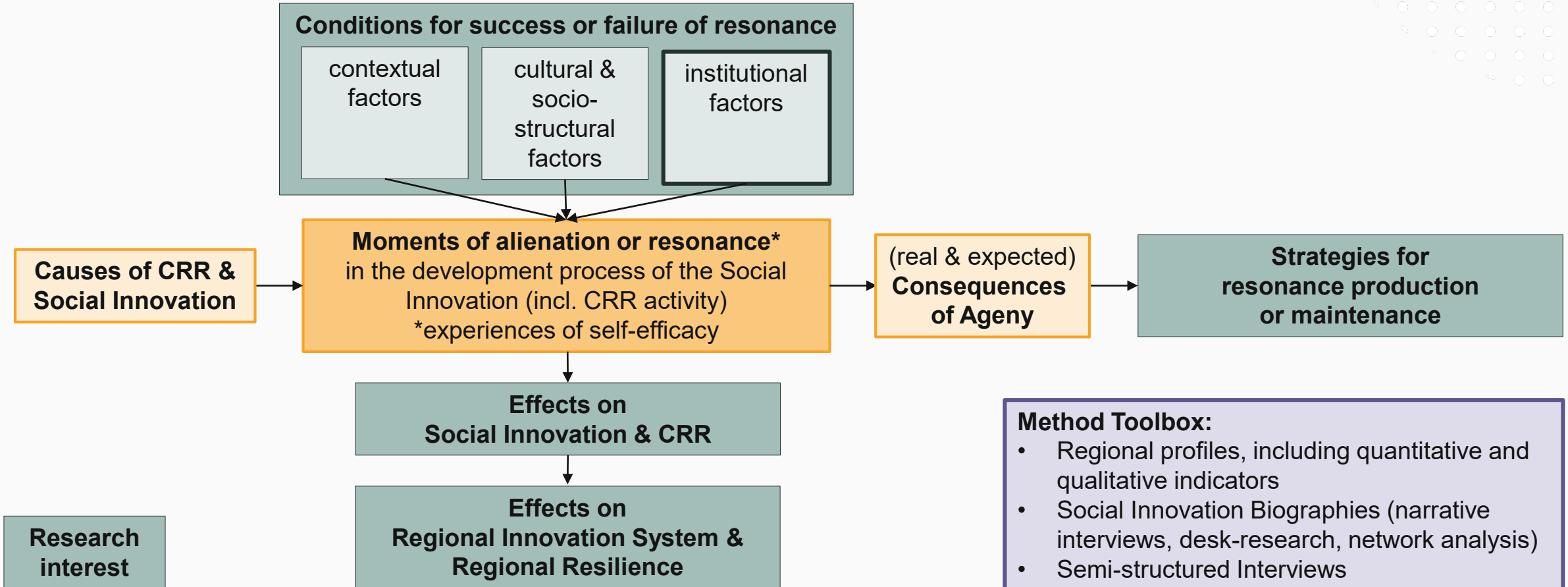
- Corporate Social Responsibility (CSR) as the **voluntary assumption of social responsibility** by (mainly, but not only economically operating) organizations with the overarching goal of economic, environmental and social sustainability (...).
- **Corporate Regional Responsibility (CRR)** is defined as the **totality of CSR measures at and around company sites**, with the potential to influence urban and regional development and contribute to solving societal challenges at the regional level.

## Regional resilience

- broadly referring to different resilience elements on the micro-, meso- and/or macro-level that have a direct or indirect spatial dimension



# Measurement Approach



# Conclusion & Outlook: From Concept to Practice



Regional Responsibility Resonance  
Innovationen durch CRR

- As is today
    - Structural **change** and multiple, 'grand' societal crises
    - **Loss** of resonance relationships and resilience opportunities
  - Against that background | Concept
    - Suggested **conceptual framework** and related measurement approach
    - Social Innovation + CSR/CRR + Resonance → resilience and regional viability
  - Research agenda | Practice
    - Measurement approach's **operationalization**
    - Empirical work, i.e. field and desk research
    - Stakeholder **involvement** and **debate** with scientific community
- Let's start with practicing right here:
- **What is the most prospective aspect in our conceptual framework?**
  - **Which pitfalls do you see (and how to overcome them)?**

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it makes a difference.

A Conceptual Framework and  
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Capturing Resonance and  
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Further references available upon request.

# Please feel free to contact us!



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